Beaver Bread Company

# About Us

Beaver Bread Company was founded by three Babson graduates in 2017. Evan Lehrman, Ryan Beaton and Alex Wagner all felt that the current offerings for fresh baked goods in the area was lacking. There were a few options but nothing that really met the needs of the current market. Evan, with his background in cooking, started baking items in his dorm, selling the creations to local businesses. Alex joined the team managing the finances and Ryan came in as the business development expert who started building better relationships with local businesses and worked to promote the business. In March of 2017 the company began to see the coveted Hockey Stick growth that all small businesses want. An article in the Boston Globe brought them fame. Alex came up with the idea of shipping the bread all over the country with a new process that he had read about in a baking magazine. As soon as they started shipping across the country, their orders skyrocketed and they had to hire several more employees and manage the salaries of staffing a full-bakery operation.

With all of the growth in the company, Excel spreadsheets were inadequate to manage the company. Due to this, Evan, Ryan and Alex worked to create a SQL Database to store all the information that they had on the Customers, Products, Employees and Orders. Based on their knowledge of databases, they created the following diagram before building the database:

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| --- |
| Customer |
| Customer ID (PK) |
| Company Name |
| Contact First Name |
| Contact Last Name |
| Phone Number |
| Email |
| Address Line 1 |
| Address Line 2 |
| City |
| State |
| ZipCode |

|  |
| --- |
| Order |
| Order ID (PK) |
| Customer ID(FK) |
| Salesperson ID (FK) |
| Product ID (FK) |
| Order Quantity |
| Sales Amount |

N

|  |
| --- |
| Product |
| Product ID (PK) |
| Product Name |
| Product Description |
| Category |
| Cost of Production |
| Sales Price |
| Nuts (y/n) |
| Vegan (y/n) |
| Vegetarian (y/n) |
| Gluten (y/n) |
| Soy (y/n) |

|  |
| --- |
| Employee Table |
| Employee ID(PK) |
| Title |
| First Name |
| Last Name |
| Salary |
| Date of Birth |
| Phone Number |
| Email |
| Address Line 1 |
| Address Line 2 |
| City |
| State |
| Zip Code |
| Hours/Week |

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